

<b>Notice of References Cited</b>	Application/Control No. 10/627,002		Applicant(s)/Patent Under Reexamination GABRIEL ET AL.	
	Examiner Scott Beliveau		Art Unit 2623	Page 1 of 1

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*	B	US-6,704,929	03-2004	Ozer et al.	725/13
*	C	US-6,708,335	03-2004	Ozer et al.	725/20
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#### NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Ozer et al., "Tracking Viewing Behavior of Advertisements on a Home Entertainment System", US Pat Application No. 09/376,631, filed on 18 September 1999.
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.